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The studio of Olgoj Chorchoj has designed a new concept of floors made from solid wood for the Czech company Ardeco Interier Sro (www.ardecointerier.com). Using contemporary technologies of wood treatment, they endowed the system with a powerful character that enables the user to create unexpected organic ornaments. It is no wonder that the floor was awarded: the Editors Award, at the International Contemporary Furniture Fair in New York in May of this year.

Ardeco's "The Bohemia Collection of Floors" specializes in the processing of solid wood, i.e. flooring, doors, bookcases, and tables. Its artistry can be seen in many reconstructions of historical buildings all over the world and in many contemporary projects as well. The designers from Olgoj Chorchoj designed the organic floor as a vision of the ultimate possibilities of wooden flooring when using contemporary wood cutting technologies. However, a very unified product was created, which enables its use in compliance with customer requests.



"We tried to apply simple organic shapes onto the surfaces. The first sketches showed that ornaments grew into interesting optical effects, mainly when they were put together on a larger surface. We thought this was very interesting and tried to develop this idea," explains Michal Froněk from the studio of Olgoj Chorchoj. (www.olgojchorchoj.cz) The first implementations in projects in Europe demonstrate they were right in their judgment. The organic floor by Olgoj Chorchoj shows character and power in large halls and rooms where traditional parquets and castle mosaics become boring. However, its applications on smaller scales, where they are not dominating but surprising – are also charming.



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